



Mobile that makes sense

For immediate release

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Ting drops data price to \$10 a gig beyond the first.

In a stark departure from mobile industry norms, all customers' monthly bills actually drop accordingly.

AUGUST 5, 2016 — Today, Ting customers experience whatever the opposite of sticker shock is.

For people considering a switch to Ting, the proposition just got better.

Ting has lowered its data prices. Once customers exceed the 1 GB level, every gigabyte of mobile data, pooled and shared across all phones on an account, is just \$10.

For new customers, the pricing is effective upon signing up for Ting. For existing customers, the price takes effect with their next full billing cycle.

“At just \$10 a gig beyond the first, Ting’s pay-for-what-you-use approach is the best choice for most American cell phone users,” said Michael Goldstein, VP of Sales and Marketing for Ting (and who is always available for interviews, just saying). “Because minutes, messages and data are pooled and shared across all phones on an account, Ting’s pricing is unrivalled for families, businesses or any other account with more than one phone.”

“Ting has always been about saving people money while, at the same time, offering a smarter, friendlier and ultimately happier mobile experience,” said Elliot Noss, CEO of Tucows. “This new data pricing means people can save even more on their mobile bills while needing to think about their data use less.”

New Ting data pricing details

Ting data pricing has been cut at every level beyond the \$3 / 100 MB Small level.

Level	Mobile data	Previous price	New price
Small (up to 100 MB)	Up to 100 MB	\$3	unchanged
Medium (up to 500 MB)	Up to 500 MB	\$12	\$10
Large (up to 1 GB)	Up to 1 GB	\$19	\$16
XL (Up to 2 GB)	Up to 2 GB	\$29	\$20
XL+ (2 GB and beyond)	2 GB and beyond	+\$15 per GB	+\$10 per GB

Offering better data pricing has been a top priority for Ting. "We've been lobbying our carrier partners for a while to get better wholesale data rates," said Goldstein. "We were successful and we are immediately passing these savings on to our customers."

More context plus video assets on the Ting blog:

<https://ting.com/blog/ting-drops-data-prices-to-10-gb-beyond-the-first-gig>

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About Ting

Ting is all about mobile that makes sense. Ting has no contracts, no overage penalties and no hidden fees. Minutes, megabytes and messages are each billed separately and customers only pay for the usage levels they actually hit. Businesses and families can have unlimited devices on one account and share usage for even greater savings. Active devices on an account cost just \$6 per month. Ting offers powerful account tools and no hold customers service from smart human beings that are empowered to actually solve problems.

About Tucows

Tucows is a provider of network access, domain names and other Internet services. **Ting** (<https://ting.com>) delivers mobile phone service and fixed Internet access with outstanding customer support. **OpenSRS** (<http://opensrs.com>) manages nearly 15 million domain names and millions of value-added services through a global reseller network of over 13,000 web hosts and ISPs. **Hover** (<http://hover.com>) makes it easy for individuals and small businesses to manage their domain names and email addresses. More information can be found on **Tucows'** corporate website (<http://tucows.com>). Tucows, Ting, OpenSRS and Hover are registered trademarks of Tucows Inc. or its subsidiaries.